



**SSS4 Global Brands, Inc.**

'Unique, Unforgettable & Undeniable'

The Nelson Mandela 90<sup>th</sup> Birthday R5 Coin

SSS4 Global Brands, Inc. has been granted sole rights to market, sell and distribute the Nelson Mandela 90th Birthday R5 Coin exclusively in the following countries: United States of America, Canada, South Korea, Saudi Arabia, Gulf Cooperation Council of States (GCC) countries in the Caribbean and globally by rights holder, Warm Autumn Investments 8 Pty., Ltd. (a South Africa registered company.)

'The Most Appreciated Coin in the History of Rare Coins', NGC



R5 Mandela 90<sup>th</sup> Birthday Coin



# The 2008 Nelson Mandela 90TH Birthday R5 Coin *Frequently Asked Questions*



**Nelson Mandela 90th Birthday 5 Rand coin trading for more than 12 times its face value - within hours after its official release!**

The 2008 South Africa R5 Mandela 90th Birthday Mint State 67 (MS67) Coin is graded and certified by the NGC (Numismatic Guaranty Corporation).

South African Reserve Bank Governor, Tito Mboweni, indicated that the portrait of Mandela wearing his signature pattern shirt on the coins differentiates him from other portrayals of statespersons on coins.

This coin is one of the most beautiful coins that have ever been designed. To make this coin even more unique, the South African mint cleverly changed the side that the head is to appear to the front of the coin to further honor Nelson Mandela. He is the only leader in modern world history to have his face on the front of a coin. A leader's head is usually placed on the back of a coin.

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### What is the history summary of the 2008 Nelson Mandela 90<sup>th</sup> Birthday R5 Coin?

In July 2008, 5, 000, 000 of these coins were minted of which at least 4,500, 000 went into circulation. Only time will prove the real figure on this.

The new bi-metallic 5 rand coin featuring



Mandela has certainly generated an unprecedented amount of interest from the global public. The fact that the South African Reserve Bank issued other banks with strict instructions to limit quantities handed out to the public, has only fuelled public interest and value of the coin.

### What is the definition of 'Bimetallic Standard'?

A monetary system in which a government recognizes coins composed of gold or silver as legal tender. The bimetallic standard (or bimetallism) backs a unit of currency to a fixed ratio of gold and/or silver.

### What coins are available for purchase from SSS4 Global Brands, Inc.?

As of March 30, 2014, the count on the two gradings of the MS 66 and MS 67 R5 coins available for sale from SSS4 Global Brands, Inc. as granted by rights holders and owners Warm Autumn Investments 8 (Pty.), Ltd are as follows:

**MS 66** – Uncirculated R5 Mandela 2008 90<sup>th</sup> Birthday R5 Coins available for sale **total 128,192 coins**

**MS 67** – Uncirculated R5 Mandela 2008 90<sup>th</sup> Birthday R5 Coins available for sale **total 35,940 coins**

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## What is the reason you should invest into the 2008 NM 90<sup>th</sup> BD R5 Coins?



Nelson Mandela is the most recognizable person in the world today. He is an inspiration to us all.

This limited edition R5 coin was minted to commemorate Nelson Mandela's 90th birthday in 2008. A small investment in a 2008 minted Nelson Mandela 90<sup>th</sup> Birthday R5 coin today can show a substantial return in a few short years as they have a proven history of rapid increase in value. Up until now Mandela investment coins have yielded the highest appreciated value in coin history.

## Why will the powerful brand of Nelson Mandela help to appreciate the 2008 Mandela R5 Coin?

His image appears over 3,500,000 times a second throughout the globe, on TV, in magazines, on billboards, on the internet, texts, twitter, etc. The mere mentioning of the name **Madiba or Mandela** evokes millions and millions of positive images in our minds. He is father to the people of the earth, guide to all who live here. His name is now recognized as one of the most powerful brand names on the planet.

Because the coins have never been touched by human hands and are uncirculated, they are considered original collector's items. The demand will forever exist because they can never be minted again so the values will keep increasing year after year. The coins have been graded by NGC (Numismatic Guaranty Corporation).

## Who is Numismatic Guaranty Corporation or NGC?

The **Numismatic Guaranty Corporation (or NGC)** is a multinational coin grading service provider based in Sarasota, Florida. NGC is the world's largest third-party coin grading service, having graded more than 27 million coins as of March 2013. It is the official grading service of the American Numismatic Association since 1995 and the official grading service of the Professional Numismatists Guild since 2004. NGC currently employs

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nearly 30 full-time graders. Founded in 1987, NGC moved into a custom-built, 60,000-square-foot secure facility in Sarasota and has opened satellite offices in Zurich, Switzerland and Konstanz, Germany, as well as affiliate submission centers in Guangzhou, China; Hong Kong, China, Seoul, South Korea; Taipei City, Taiwan; and Singapore.

### Why does graded rare coins sell for more and why is your return-on-investment more?



When assessing the condition of a coin, the seller could exaggerate. One way to overcome this impartiality is to have the coin graded by a coin grading company, such as NGC, PCGS and ANACS. These companies are considered to be consistent, trustworthy and safe.

Grading companies will assess the coin's condition and assign a grade to it. The coin will then be encapsulated in a tamper proof plastic slab to protect its condition – provided that it is stored properly – e.g. away from heat and moisture.

Graded versions of the coin can achieve much higher prices because a NGC, PCGS or ANACS grade is considered to be a guarantee of the coins' condition. With most coins, higher grades are considered to be more rare than those with lower grades. It is also possible to view the amount of coins that have been submitted for grading.

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### Why is the MS 67 Coin more costly and more valuable than the MS 66 coin?

The MS 67 – is a higher grade seeing that the grading varies from MS 60 – MS 70, with MS 70 being the highest grade. No coin to date has been graded MS 70; there are only eleven (11) MS 69 coins in the world.

There are a few MS 67's available for purchase; therefore from day one the prices of the MS 67's were much higher and the profits much better.

### Does SSS4 Global Brands, Inc. in association with its partner Warm Autumn Investments (Pty), Ltd. have a Buy Back Guarantee?

Yes, SSS4 Global Brands, Inc. and WAI has a 5-year buy back guarantee, or we can broker re-sale of your coin should any buyer wish to sell the coin back to us.

SSS4 Global Brands, Inc will re-purchase the Nelson Mandela 90<sup>th</sup> Birthday R5 Coin from its buyers for a favorable comparable market value price should any buyer wish to sell their coin back to us. Your Certificate of Authenticity must be included and the coin must be in its black luxury box in order for SSS4 Global Brands, Inc. to complete a buy back.

### What is unique about buying your 2008 Nelson Mandela 90<sup>th</sup> BD R5 Coin from SSS4 Global Brands, Inc.?

Our Individual coin buyers will receive a beautiful black luxury coin box with a one-of-a kind portrait of Nelson Mandela inside the top lid of the box. Each buyer also receives a Certificate of Authenticity signed by the CEO of Warm Autumn Investors 8 (Pty), Ltd and the CEO of SSS4 Global Brands, Inc. and special discounts on other 2008 Nelson Mandela 90<sup>th</sup> Birthday R5 Coin tribute products.

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The current market 18 month value & projected value for the Mandela 90th Birthday R5 Coin appreciating scale			
All Scale value is in US Dollars			
July 2013 thru December 2013		\$1,450.00	\$2,900.00
Grading <b>MS 67</b>	per coin USD	<b>Retail Cost</b>	<b>Market Value</b>
January 2014 thru July 2014		\$2,000.00	\$8,777.00
Grading <b>MS 67</b>	per coin USD	<b>Retail Cost</b>	<b>Projected Value</b>
July 2014 thru December 2014		\$8,700.00	\$17,400.00
Grading <b>MS 67</b>	per coin USD	<b>Retail Cost</b>	<b>Projected Value</b>
All Scale value is in US Dollars			
July 2013 thru December 2013		\$250.00	\$400.00
Grading <b>MS 66</b>	per coin USD	<b>Retail Cost</b>	<b>Market Value</b>
January 2014 thru July 2014		\$350.00	\$1,200.00
Grading <b>MS 66</b>	per coin USD	<b>Retail Cost</b>	<b>Projected Value</b>
July 2014 thru December 2014		\$800.00	\$1,600.00
Grading <b>MS 66</b>	per coin USD	<b>Retail Cost</b>	<b>Projected Value</b>
All Scale value is in US Dollars			
July 2013 thru December 2013		\$200.00	\$350.00
Grading <b>MS 65</b>	per coin USD	<b>Retail Cost</b>	<b>Market Value</b>
January 2014 thru July 2014		\$325.00	\$1,050.00
Grading <b>MS 65</b>	per coin USD	<b>Retail Cost</b>	<b>Projected Value</b>
July 2014 thru December 2014		\$700.00	\$1,400.00
Grading <b>MS 65</b>	per coin USD	<b>Retail Cost</b>	<b>Projected Value</b>
All Scale value is in US Dollars			

**What are the current retail prices and market value of the SSS4 Global Brands Inc 2008 Nelson Mandela 90<sup>th</sup> Birthday R5 Coin? Refer to the table chart above.**

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### What is the protection against fake coins and how do you know these coins are authentic?

SSS4 Global Brands, Inc. guarantees that the 2008 Nelson Mandela 90<sup>th</sup> Birthday R5 rare coins it sells are genuine. To prevent fraud and to ensure 100% verification of your Nelson Mandela 90<sup>th</sup> Birthday R5 Coin, each coin has its own **COIN TRACKING ID SERIAL NUMBER** that can be verified online at [www.ngccoin.com](http://www.ngccoin.com) (or) <http://www.ngccoin.com/certlookup/>

### What is your shipping policy?

Our shipping & handling charges are basic and standard. We ship from our SSS4 Global Brands fulfillment centers. Orders shipped are limited to a single shipping address per order and will be shipped via U.S. Priority Mail (2-3 days), or if specified, Second-Day Air or Next Business Day Air for an additional charge. Most estimated delivery times are 14 to 21 days. Orders outside the Continental U.S. are subject to additional shipping & handling charges.

A few of our International shipping carriers are the South Africa Post Office (SAPO), FEDEX, United Parcel Services, DHL, etc. or whichever carrier will offer the lowest price per international order. Shipping carriers will be selected wisely by our SSS4 Global Brands Shipping & Logistic Team or your carrier of choice will be used if specified. Shipping rate charges are subject to change based upon destination and transit time.

### How can I contact Customer Care & Service?

SSS4 Global Brands Customer Care & Service is the foundation to our success. If you have any questions about the Nelson Mandela 90<sup>th</sup> Birthday R5 Coin or an order that has already been placed, you can call our toll-free number at 1.866.485.SSS4 (7774) ext. 116 Monday through Friday. **For faster service**, please email us at [m90@sss4theworld.com](mailto:m90@sss4theworld.com)

### Do we ship to P.O. Boxes or APO addresses?

Orders with P.O. boxes or Military addresses will only be shipped via US Postal Service. Express shipping carriers do not deliver to post office locations.

### Is SSS4 Global Brands Inc. an investment company?

SSS4 Global Brands, Inc. is not an investment company and therefore does not offer financial advice in this regard; nor do we sell any items as an investment. We have no control over

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future prices. Our SSS4 Global Brands products are sold as unique collectibles with great intrinsic value to each buyer.

SSS4 Global Brands, Inc is an exclusive worldwide packager, marketer, seller and distributor of The Nelson Mandela 90<sup>th</sup> Birthday R5 Coin as seen in the SSS4 Global Brands Inc. presentation and in this order form. Such rights have been legally granted by Warm Autumn Investments 8 (Pty.), Ltd.

On behalf of SSS4 Global Brands, Inc. (an American Company) and Warm Autumn Investment 8 (Pty), Ltd., we thank you for your business and your support of our goal and mission to cement the worldwide iconic legacy of The Father of the Nation; **MADIBA: Man of Principle & Strength!**

### How is the retail market price determined when pricing the NM 90<sup>th</sup> Birthday R5 Coin?

SSS4 Global Brands has nothing to do with pricing of the Graded Coin. NGC Graders set all projected retail market value and projections. NGC projections are respected and reliable in the coin grading industry.

### Are any portions of the proceeds from coin sales reverting back to South Africa?

YES! Warm Autumn Investments 8 (Pty), Ltd. is donating portions of each coin sales to The Jack Sims Shoe Foundation, Inc. (501-c3) to purchase shoes and give away to the School Children in South Africa where 7 million kids go to school each day without shoes, The Righteous Funds of Africa to provide help needy kids and create jobs for the youth of Africa and W4TC (Walking 4 The Cure) cancer shoes to assist with free mammogram testing.

### How are the coins "Insured" doing shipment (domestic or international)?

SSS4 Global Brands do insured all coins being shipped to customers in case of damage or loss due to shipping prior to owner taking the delivery of the coins. We recommend customers insure your coins and place in a secure and safe place.

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